

# Cat Pearson

www.catherinepearson.ie  
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## Key skills

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UX & UI design  
Art direction  
Presentation & comms  
Adobe CS  
Sketch  
HTML & CSS (mid-level)  
Ecommerce  
Content design



## Clients

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Currys PC World  
Liberty London  
Next  
Giffgaff  
Hiscox  
GHD  
Ebay  
Footasylum  
Primark



## Awards

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### 2015

Awwwards  
Site of the Day nomination  
Currys 'The Future is Now'

### 2008

National University of Ireland,  
1st place, Graduate Student  
Design Award

## Hello.

I'm a lead digital designer, with a love for creating pixel perfect interfaces, creative content & seamless user journeys.

## Work.

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May 2015 - Current	<b>Greenlight Digital</b> Lead designer of a team of 7 designers. My role includes art direction, pitching, line management and hands-on design
Jan 2013 - April 2015	<b>Greenlight Digital</b> Digital Designer
Nov - Dec 2012	<b>Schawk! Digital Agency</b> Freelance Designer, Shoreditch
Aug - Nov 2012	<b>Tincan Web Agency &amp; various clients</b> Freelance Designer
Nov 2011 - July 2012	<b>X-Communications</b> UX & Web Digital Project Manager, IWA Digital Agency of the Year, 2011
Jan - Sept 2010	<b>Getty Images</b> Production Services Specialist Creative Brand Assets
July - Aug 2008	<b>Fuse Design</b> Design Intern

## Education.

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March 2019	<b>Art Direction for Brand Communication Masterclass</b> D&AD London
2010 - 2011	<b>Trinity College Dublin</b> MSc Interactive Digital Media. Grade: 1st class hon
2004 - 2008	<b>National College of Art and Design</b> BA in Visual Communications and Visual Culture

## Publications.

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2014	<b>Contributor</b> The Bloomsbury Encyclopedia of Design
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